



Targeting For Success: Recovery, Stimulus, and Accountability

COSCDA Annual Training
October 25 – 28, 2009
Harrisburg Hilton and Towers
Harrisburg, PA

Sunday

10:00 – 3:00
10:00 – 11:30

Registration
Board Meeting
Open to all conference attendees.

12:00 – 3:00

Opening Policy Symposium – Targeting Resources Effectively

Speakers:
Bruce Katz, Brookings Institution (invited)
Ira Goldstein, The Reinvestment Fund (confirmed)

Pennsylvania, through a couple Brookings Institution reports, identified that its public resources were scattered too widely to ever be effective. These reports supported the Commonwealth's efforts to target its funding as a means of seeking more impact in those areas which received assist. After five years of setting funding priorities using this qualitative approach to targeting, HUD initiated the Neighborhood Stabilization Program (NSP) that nationally required all states to develop quantitative measures to target NSP funding.

This session will feature discussion of why targeting is critical to achieve successful use of public dollars and how to develop such priorities using both qualitative and quantitative approaches. One of the presenters will provide information about geographical mapping of data as an important tool in implementing a targeting approach, as well measure performance and results of public funding.

4:00 – 5:00

New Member Orientation

This session will provide a “Survival Guide” to the organization. First time attendees and COSCDA regulars are invited to meet the COSCDA board, staff and committee chairpersons.

5:30 – 8:00

**Windshield Tour of Harrisburg Project Sites & President’s Reception
National Civil War Museum**

View Harrisburg Community Development sites, including Zero-Energy House, & Welcome by Mayor Steven Reed at Museum

Monday

7:30 – 4:00

Registration

7:30 – 8:00

Continental Breakfast

8:00 – 8:30

Welcome and Opening Remarks

8:30 - 9:30

Plenary Session

Jeremy Nowak, President and CEO, The Reinvestment Fund

Mr. Nowak heads the largest non-depository Community Development Institution (CDFI) in the country. As the founding staff member who built The Reinvestment Fund from a small community-based organization, he is a dynamic leader who crosses over both the financial and community development realms. His understanding and analysis of housing, finance, and related issues attracts both national and international government leaders to seek his advice in developing public policy in these areas. As keynote speaker, Mr. Nowak will address the impact of that changes in the financial markets are having on the housing and community development field and its implications for federal and state governments.

9:30 – 9:45

Break

9:45 – 11:00

Plenary Session

NSP – One Year Later

11:00 – Noon

Plenary Session

Accountability and Federal Programs

Representatives for GAO and HUD Inspector General have been invited to discuss how the federal government will coordinate oversight of state agencies reporting on the expenditure of economic recovery funds

Noon – 1:30

COSCEA Awards Luncheon

Join us in recognizing the achievements of your colleagues as we acknowledge the outstanding work of individuals, as well as innovative state programs.

1:30 – 3:00

Concurrent Sessions

Community Development

Focusing on a Comprehensive Community Development Approach

This session will be a panel presentation including a local government, nonprofit, for-profit partnership describing what makes comprehensive community development successful.

Housing

Housing Roundtable

This roundtable session will provide an opportunity for the audience to discuss 1.) current “hot” housing topics and 2.) housing issues that must be addressed in the near future. Possible topics under (1) could be the current ARRA housing-related programs, such as NSP I and II, TCAP, Energy/Weatherization, and other issues such as renters as ex-homeowners, current housing markets, etc.) Topic 2 will cover housing challenges that remain after the ARRA programs end, and long-term sustainability issues of ARRA programs.

Homelessness

Coordinating HPRP for Homeless Prevention

This session will review the many ways that HPRP funds can be coordinated with other funding sources, such as TANF, CSBG, public housing and any other local prevention, utility assistance or income support programs. It could be in a Roundtable format, with a moderator to open the discussion with various topics regarding coordination. Or we could have 3 states on a panel to report on how they are coordinating HPRP funds in their state. We will highlight the differences in this coordination for rural and more urban areas.

3:00 – 3:15

PM Break

3:15 – 5:00

COSCD A Committee Meetings

All conference participants are encouraged to attend the committee meeting of their choice. The COSCDA committees meetings play an integral part in shaping the organizational policy.

Community Development Committee

The subcommittee will be briefed on policy issues impacting the CDBG program, appropriations and other community development related issues, and will discuss COSCDA's policy direction for the coming year.

Housing Committee

The subcommittee will be briefed on policies issues impacting HOME and other housing programs and appropriations, and discuss COSCDA's policy direction for the coming year.

Homelessness Committee

The subcommittee will be briefed on policy issues impacting federal homelessness programs and appropriations, and discuss COSCDA policy direction for the coming year

5:00

COSCD A Member Team Dinners on your Own (Sign Up in Advance)

Tuesday

7:30 – 8:00

Continental Breakfast

8:00 – 9:00

Member Services Committee Meeting

This meeting is for you! The Member Services Committee will discuss issues of importance to COSCDA member organizations. Here is your opportunity to tell COSCDA how to best address your professional development, organizational and information needs. All conference attendees are strongly encouraged to attend. The COSCDA Representative from each state must attend to cast their vote.

9:00 – 10:00

Overview of Committee Meetings

Committee Chairpersons will provide an overview of COSCDA's three programmatic committees.

10:00 – 11:30

Concurrent Sessions

Community Development

Lessons Learned about Rapid Deployment for Infrastructure Projects

Update on how states/communities met priority for CDBG-R funds in rapidly contracting and promoting job creation, with a particular focus on water/sewer projects but other CDBG project activities will be included as well. Still need suggestion for speakers.

- Kennies Market 3:00 - 3:05
Dropped off by Shuttle Buses for Downtown Sites
- Tour Newly Rehabbed Emergency Shelter 3:05 – 3:30
- Train Station 3:45 – 4:00
- Options: 4:00 – 5:00
 - Majestic Theater
 - David Wills House
 - Emergency Shelter Presentation (Circles)
 - House Museum
 - Shopping
- Gettysburg Hotel for Dinner (with Re-enactors) 5:00 – 6:30
- Departure 6:30

Wednesday

- 7:30 – 8:30 **Regional Caucus Breakfasts**
COSCDAs members from the four regions will meet to discuss key organizational issues and initiatives, share information on activities within their region.
- 8:30 – 9:30 **Membership Forum and Business Meeting**
The Membership Forum and Business Meeting will feature reports from This session will provide an opportunity for members to discuss organizational issues and provide input to the COSCDA Board of Directors. Officers and board members will be elected, the incoming President will outline their organizational priorities and COSCDA members will vote on the site for the 2011 and 2012 training conferences. The COSCDA representative from each state must attend to cast their vote.
- 9:30 – Noon **Briefing with Senior HUD Officials**
HUD’s CPD Office Directors will discuss legislative, regulatory and policy issues affecting HUD’s programs and operations of concern to COSCDA members.
- Noon **Conference Adjourns**
- Noon – 1:30 **Board Meeting**
Open to all conference attendees.